GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2243
ANSWERED ON:15.03.2017
Financial Crisis in Prasar Bharati
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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati is facing crisis relating to financial problems and human resource development;
(b) if so, the reaction of the Government thereto;
(c) the efforts made by the Government to promote the role of Prasar Bharati as a public broadcaster; and
(d) the outcome of the measures taken?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING
{Col RAJYAVARDHAN RATHORE (Retd.)}

(a) to (c) Prasar Bharati's primary mandate is to organize and conduct public broadcasting service with the intent to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television in the country. Hence, revenue generation is not the main objective of Prasar Bharati. Prasar Bharati is generating its revenue through Internal Extra Budgetary Resources (IEBR) to meet its operating expenses. The government is also providing 100% salary support to Prasar Bharati & plan grant for creation of Capital Assets and Content Development.

(d)The outcome of measures taken by the Government are indicated below:
i) 24 Hrs Hindi Satellite Channels DD-Bihar, DD-MP, DD-UP & DD-Rajasthan launched. Further, 24 Hrs Satellite Channel, DD-Saptagiri, have been launched from Vijayawada.
ii) 24 Hrs Satellite Channel, DD Kisan launched.
iii) Technical facility for launch of new TV Channel "DD Arun Prabha" completed.
iv) DTH Platform upgraded from 59 to 104 channels.
v) Order placed for implementation of Indian CAS (iCAS).
vi) Free-to-Air (FTA) channels capacity on the upgraded Direct-To-Home (DTH) platform increased to 80 TV channels.
vii) Earth stations at Indore, Rajkot, Vijayawada & Jalpaiguri set up.
viii) Modernization of Earth station at Leh completed.
ix) Modernization of Earth station at Chandigarh, Hisar, Panaji & Port Blair (except RF eqpt.) completed.
x) High Definition Television (HDTV) Studios set up at Delhi & Mumbai
xi) 39 Studios digitalized.
xii) Pmt. Studio set up at Dehradun commissioned.
xiii) Multichannel Automated Playback facility set up and installation of Multi Camera Studio Production facility in HDTV format in progress at CPC, Delhi.
xiv) Media Asset Management for Archive system set up at Kolkata.
xv) HDTV Outside Broadcast (OB) Vans supplied at Delhi & Mumbai.
xvi) 6 Digital Satellite News Gathering (DSNG) Vans deployed.
xvii) 19 digital High Power Transmitters (HPTs) (Digital Video Broadcasting-2nd Generation Terrestrial) (DVB-T2) supplied & 16 digital HPTs commissioned.
xviii) 4 HDTV transmitters supplied & installed.
xix) HPT, Cannanore commissioned and Very Low Power Transmitter (VLPT), Joginder Nagar commissioned.
xx) Old ageing HPTs replaced by new 10 KW HPTs at 14 locations.
xxi) 111 Automode Low Power Transmitters (LPTs) supplied & commissioned
xxii) Construction of Tower 'C' of Doordarshan Bhawan completed.

As far as AIR is concerned, the major achievements are enlisted below:

a) Total No. of Transmitters as on 31st March, 2012: 432 ((MW-148, SW-48, FM-236).
b) Total no. of Transmitters as on 10th February, 2017: 610 (MW-143, SW-48, FM-419) (including 195 nos. of 100 W FM Transmitters).

The details of projects completed in 12th Plan year-wise is depicted in the Table below:

Projects commissioned	2012-13	2013-14	2014-15	2015-16	2016-17
FM Transmitters (including replacement of old Tx)	118	35	60	26	9
MW Transmitters	-	2	1	-	1
MW DRM Transmitters (excluding mast strengthening)	1	7	-	16	12
500 kW SW DRM Transmitter	-	1	-	-	-

Digitization of Existing Studios - 48 - - -
Digitization of Existing Regional News Units (RNUs) 44 - - - -
Creation of New RNUs - 7 - - -
Creation of New Archival Facilities 3 2 -
Technically Ready Projects - - - - 9